

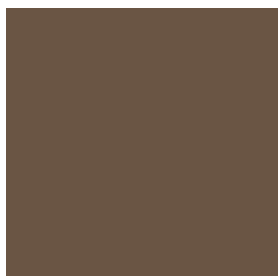


Stuffcard™

Brand Guideline

October 2015

Primary Colors



R: 86 G: 67 B: 52
#: 564334

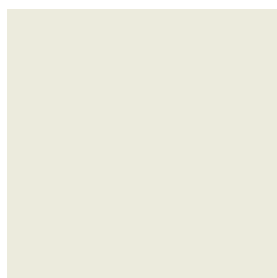


R: 241 G: 113 B: 13
#: F1710D

Secondary touch colors

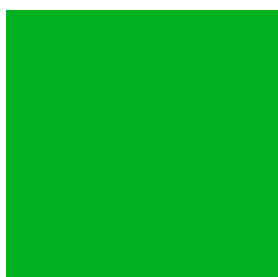


R: 213 G: 168 B: 119
#: D5A877



R: 231 G: 230 B: 221
#: E7E6D4

Extra Colors (Badges etc.)



R: 39 G: 165 B: 0
#: 27A500



R: 245 G: 37 B: 49
#: F52531

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Keep it all together.TM

StuffcardTM

Keep it all together.TM





Wrong usage



Do not use any color combination other then specified!



No shadows! No outlines! No blurred glows! No tilts!



abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Helvetica Neue Ultra Light

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Helvetica Neue Light

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Helvetica Neue Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Helvetica Neue Ultra Light

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Helvetica Neue Light

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Helvetica Neue Bold

